



WEST SHORE

CHAMBER OF COMMERCE



1100 Crocker Road • Westlake, Ohio 44145 • 440-835-8787 • Fax 440-835-8798 • sandy@westshorechamber.org

<http://www.WestShoreChamber.org>

June 2010 • Volume XXXII - Issue VI



Lakewood Country Club
2613 Bradley Road
Westlake, Ohio 44145

West Shore Chamber Annual Golf Outing at Lakewood Country Club

The Chamber Golf Outing is slated for July 26th at Lakewood Country Club. The Outing is known for great golf, valuable networking, delicious food and great prizes!

Many golfers and diners have signed up for the Outing already and are looking forward

to enjoying a super day of golf. Golf Outing SPONSORS enjoy the benefits of great recognition throughout the day and in the Newsletter and Program.

Support your Chamber and enjoy a super day of golf. Your payment is your reservation. Please see Registration and

Sponsorship Flyers inside this issue or contact the Chamber office for additional information.

Please note there are no regularly scheduled membership meetings in June or July.

DATE

Monday
July 26, 2010

TIME

Registration 10:00 am
Luncheon 11:00 am
Shotgun Start Noon

COST

See Flyer Enclosed

VENUE

Lakewood Country Club
2613 Bradley Road
Westlake, Ohio 44145

RSVP

Please make your reservations using the Flyer Enclosed or visit our Chamber Web Site for Reservation and Sponsorship Forms online.

Golf Sponsors to Date

LUNCHEON SPONSOR
LCCC @ Work

BEER HOLE SPONSOR
First Federal of Lakewood

GOLF CART SPONSORS
Minute Men HR Mgmt.
1-888-OhioComp

DINNER SPONSOR
System Care Inc.

GOLF HOLE SPONSORS
Cleveland State University

Viva Fernando
Seeley, Savidge, Ebert & Gourash
St. John Medical Center
#1 Express Carwash
Cuyahoga Community College
FastSigns

Visit our Chamber Web Site for Reservation & Sponsorship Forms

<http://www.WestShoreChamber.org>

COMING EVENTS

Joint Business After Hours Event
Houlihan's
25651 Detroit Road
Westlake, Ohio 44145
Tuesday, June 22, 2010
5:00 to 7:00 pm

Professional Development Seminars by
CSU, CCC & LCCC
A "Members Only" Benefit
June 24, 2010
8:00 to 10:00 a.m.

New Teachers Luncheon
Westlake Holiday Inn
1100 Crocker Road
Westlake, Ohio 44145
Tuesday, August 10, 2010
Networking 11:30 am
Lunch Served at Noon

The Amazing Karnac



James Chillemi
Chamber President

Ed Huck Team
Keller Williams
Greater Cleveland West

Staying competitive in the business market place is not an easy task, it never has been. There is competition, product price fluctuations, staffing, marketing the list goes on. At the core of all of this is the business persons skill set and level of expertise. If you are successful those components are certainly present. Also present but maybe not as obvious are the attributes of tenacity and persistence. Stay the course-when the going gets tough the tough get going.

10,000 THE ANSWER

Johnny Carson and Ed McMahon used to do a comedy routine (The Amazing Karnac) where Ed would give Johnny a sealed envelope which he would place to his forehead then give the answer to a question “hermetically sealed” in the envelope. Funny stuff, check it out on <http://www.youtube.com>. Johnny’s answer to this particular question would be 10,000 times.

The question would be how many times did Thomas Edison fail before he succeeded in inventing the light bulb? His response: I did not fail 10,000 times I simply know 10,000 ways that won’t work. It wouldn’t be hard to imagine that he didn’t have much of a golf game or that his social life was a challenge. Still this is good advice to all who have dreams and have miles to go before they sleep- stay the course.

CHAMBER GOLF;

The fact that Einstein did not have much of a golf game should not dissuade you from participating in this year’s Chamber golf outing to be held at Lakewood Country Club. You should know it for the premier club that it is, it’s a rare privilege that you should take advantage of, you won’t find a more beautiful setting; treat yourself to doing a little business in Shangri-la. The date this year is Monday, July 26th, registration

will be at 10:00 am, lunch will be served at 11:00 am with a shotgun start at Noon. Dinner and prizes will follow. The good will and fellowship that this day promotes can not be overestimated. The last piece of encouragement is that you can finally wear that crazy pair of shorts that you would look ridiculous in anywhere else but a golf course.

James Chillemi
President

Join us for a
Joint Business after Hours Event
Tuesday, June 22, 2010
5:00 to 7:00 PM
Including the Fairview Park, North Coast,
North Olmsted and West Shore Chambers
Sponsored by:



Houlihan's
25651 Detroit Road
Westlake, Ohio 44145

Enjoy Complimentary Hors d'oeuvres and Cash Bar
There is no cost for this Event and no RSVP is required.

WEST SHORE CHAMBER OF COMMERCE

ANNUAL CHAMBER GOLF OUTING

MONDAY, JULY 26, 2010



Lakewood Country Club
2613 Bradley Rd.
Westlake, OH 44145

**Great Door Prizes including HDTV!
Driving Range!**

Carts!

Locker Room Privileges!

\$150 for FULL DAY

\$50 for DINNER ONLY

Can't make golf? Join us for dinner and bring a guest!!

***Deli Lunch on Veranda**

***Refreshment Stations on various holes**

assorted beverages/beer

***Cocktail Reception**

hot/cold hors d'oeuvres

***Dinner Stations**

Morning Itinerary

Check-in and Golfers Instructions--10:00
Luncheon served --11:00
Shotgun Start --12:00

Evening Itinerary

Cocktails Served --5:00
Dinner Served --5:30
Door Prize Drawings --6:30

Your check made payable to West Shore Chamber of Commerce **is your reservation!** Mail this form to the Chamber at the Westlake Holiday Inn, 1100 Crocker Rd. #104, Westlake, OH 44145. Questions? Call the office at 440-835-8787.

Name _____

Phone _____

Company _____

Email _____

Names of Golfers 1 _____
in foursome

2 _____

3 _____

4 _____

Dinner only names _____

TOTAL ENCLOSED

\$ _____

WEST SHORE CHAMBER OF COMMERCE



ANNUAL CHAMBER GOLF OUTING

MONDAY, JULY 26, 2010
LAKEWOOD COUNTRY CLUB

*** Sponsorship Opportunities ***

Golf Outing sponsorships offer your business a great opportunity to play an active role in one of the Chamber's most popular annual events! Sponsorship opportunities include:

GOLF HOLE: \$150 / SPONSOR DINNER: \$400 / SPONSOR
GOLF CART: \$300 / SPONSOR
BEER HOLE: \$400 / SPONSOR LUNCHEON: \$300 / SPONSOR

Sponsors are recognized in the Chamber newsletter and website, on signs posted throughout Lakewood Country Club on the day of the event and in the Golf Outing program booklet.

Please include me as a **Sponsor** for the 2010 Chamber Golf Outing at Lakewood Country Club on July 26, 2010. My preference for sponsorship is: (circle one)

GOLF HOLE @ \$150

BEER HOLE @ \$400

GOLF CART @ \$300

LUNCHEON @ \$300

DINNER @ \$400

Name _____ Phone _____

Company _____ Email _____

Address _____

Enclosed is my check for \$ _____ or please invoice me _____.

Return this sheet to West Shore C of C, Westlake Holiday Inn, 1100 Crocker Rd. #104, Westlake, Oh 44145. **Thank you for your support!**

Westshore Chamber New Teachers' Luncheon Meeting Gifts

Each year to honor new teachers, "welcome" items are donated by our members and community businesses. If you would like to be a part of the exciting presentation of gifts please complete the form to become a donor.

Company / Individual's Name _____

Phone number _____

Email address _____

*Donation description _____

*if you know what you what to give at this time

Items can be dropped off at Sylvan Learning Center
26040 Detroit Road, Suite 4

Call to request a pick up: 440-835-7000

Deadline for delivery: Tuesday, August 3rd, 2010
Approximately 50 items

Return form to jt@sylvanwestlake.com or fax: 208-225-3500
Please keep one copy of this Donor Form for your tax records.

Some ideas from last year:

Mug	Post It Notes	Candy
Key Ring	Highlighter	Pen
Pencils	Desk Clock	Bookmark
Gift Card	Band-Aids	Ruler

SUMMER CAMP

Ages 4-11 Years Old

Monday –Friday ♦ 6:00am-6:30pm

- ♦ Field Trips ♦ Indoor Pool
- ♦ Computers-Art-Music
- ♦ Sports & Olympics
- ♦ Science Projects
- ♦ Breakfast, Hot Lunch & Snacks
- ♦ Electronic Security System



Adult Staff-Not Kids Watching Kids
Weekly & monthly enrollment available
INQUIRE ABOUT CHILD CARE
FOR AGES 3 AND UNDER

WESTLAKE MONTESSORI
& CHILD CARE CENTER
26830 DETROIT ROAD
(440) 835-5858

Joan Wenk, President & CEO-winner of
the 2009 Small Business Administration
Entrepreneurial Success Award

www.creativeplayrooms.com

DYK

Did You Know...

Jean Gianfagna, owner of GIANFAGNA STRATEGIC MARKETING, a Westlake-based marketing consulting agency, has launched a new blog offering marketing insights and ideas drawn from her 30+ years of experience as an award-winning marketing strategist. Smart Marketing Strategy can be found on Jean's website at <http://www.gianfagnamarketing.com/blog>.

The Best Pizza in Town? Our very own **ROBERT KESS OF PIZZA BY ROBERT** was just voted "The Best Pizza" on the entire Westside of Cleveland by the readers of the West Shore Magazine. This very prestigious honor not only covers the West Shore suburbs of Bay Village, Fairview Park, North Olmsted, Rocky River and Westlake but every suburb from Lakewood in the east to Elyria in the west and Bay Village to the north to Olmsted Falls in the south. Congratulations Robert Kess!

CISCO SYSTEMS is offering a free seminar on social media. As a business owner, it is critical to be able to make informed decisions around social media for your business—understanding the audience and features around each platform. Goal development and effective measurement of social media efforts are keys to successful social media strategy development.

This free seminar will arm you with the knowledge and confidence to determine your business's first steps into social media to see how it can be leveraged to increase online visibility, do more with less, drive word of mouth, and increase customer loyalty.

Please join us for great food, prizes, fun, and games. Visit us online for further details http://www.cisco.com/cgi-bin/sreg2/register/banner.pl?LANGUAGE=E&METHOD=E&TOPIC_CODE=12520&PRIORITY_CODE=183178_1



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make the confident choice.
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one of the best.

www.sjws.net

WELCOME NEW MEMBERS

Costco Wholesale
(Retail)
35804 Detroit Rd.
Avon, Ohio 44111
440-930-0103
James Simonovich, Marketer
www.costco.com

Community Service Alliance
(Employment Services)
4001 Trent Rd.
Cleveland, Ohio 44109
Jeff Nichols, Exec. Dir.
www.comservealliance.org

Regus
(Real Estate)
159 Crocker Park Blvd. #400
Westlake, Ohio 44145
216-394-4942
Michele Lasich, Selling Mgr.
www.regus.com

Unity Spiritual Center
(Catering, Banquet Facilities)
23855 Detroit Rd.
Westlake, Ohio 44145
440-835-0400
Deborah Larsen, Mktg. Mgr.
www.unityspiritualcenter.com

Elios Financial Group, Inc.
(Financial Planners)
30700 Center Ridge Rd.
Westlake, Ohio 44145
440-617-9100
Jim Elios, Financial Advisor
www.eliosfinancial.com

Thomas M. Horwitz Co., LPA
(Legal Services)
1991 Crocker Rd. #600
Westlake, Ohio 44145
440-892-3331
Thomas M. Horwitz, Atty.
www.horwitzlpa.com

Slim & Fit
(Fitness Centers)
2237 Crocker Rd. #150
Westlake, Ohio 44145
440-801-0348
Renee Rickson, Director
www.slimandfit.com

Hugh L. Dawson Annual Service Award Recipients

Sue Sawyers 2009
Mark Boepple 2008
Nan Baker 2007
Mark Doran 2006
Mark Getsay 2005
Tony Hoty 2004
John Sobolewski 2003
Fred DeGrandis 2002
Kenneth R. Brady 2001
Marie Marrali 2000
Ray Frank 1999
John E. Warfel 1998
Marjorie L. Snyder 1997
Michael T. Welsh 1996
George A. Hillow 1995



1100 Crocker Road
Westlake, Ohio 44145

Chamber Officers

James Chillemi President
Robert Kess Vice President
Nancy Girardot Secretary
Mark Getsay Treasurer
Mike Mandato Past President
John Sobolewski Executive Director

Trustees

William Baddour **Ray Frank**
Nan Baker **Dan Keenan**
Kenneth Brady **Marie Marrali**
Cliff Coker **Sean O'Reilly**
Becky Eberts